

## Learning Curve Group

### Mission, Vision and Values

Learning Curve Group is a national training and education specialist. We work with further education providers, employers and learners to help them achieve success. Since 2004, Learning Curve Group (LCG) has grown both organically and through acquisition to become one of the largest and most diverse providers in the country. We have strong values which are all centred around our learners – and that's how we believe it should be, as we impact on over 100,000 of them every year. Our 'Purple People', the dedicated and passionate people of LCG, help us to deliver success no matter what, to achieve our vision to 'transform lives through learning'.

All companies within the LCG family uphold the same company Vision, Mission and Core Values and follow our group policies and procedures.

Company	UKPRN	Registration Number
<b>Learning Curve Group Limited</b>	10008935	05233487
<b>Profound Services Limited</b>	10022358	5969610
<b>Northern Care Training Limited</b>	10013515	05256533
<b>Acorn Training Consultants Limited</b>	10000108	03182459
<b>London Hairdressing Apprenticeship Academy Limited</b>	10035171	07710651
<b>Antrec Limited</b>	10043333	07873541
<b>APCYMRU Limited</b>	10000311	04376890
<b>The White Rose School of Beauty and Complementary Therapies Limited</b>	10007484	03172520

#### **Mission**

Learning Curve Group provides vocational education and training programmes to a wide range of learners and employers. Our aim is to engage actively with learners and employers to identify their

training needs, and then to provide cost effective, flexible and high-quality training programmes that enable learners to achieve and progress.

## **Vision**

Our Vision is 'Transforming lives through learning.'

## **Values**

Our core Values are:


- **Passionate** - We're passionate about everything we do, especially creating as many opportunities as we can for both young people and adults to gain new skills.
- **Unstoppable** - We are committed to continually exploring ways to improve the service that we offer for the benefit of our learners, partners and employers.
- **Right** - We endeavour to be open, honest and fair in our dealings with learners, employers, partners and stakeholders. We also aim to get it right first time.
- **Partnerships** - We continually strive to deliver excellence through strategic and sustainable partnerships with a wide range of FE organisations, employers and wider stakeholders.
- **Learners** - We keep our learners at the centre of everything we do and we are driven by the desire to provide life-changing opportunities for them.
- **Empowered** - We are passionate about supporting Purple People at all levels, empowering them to realise their full potential and progress.

Effective: October 2022

Signed off by: Brenda McLeish OBE DL  
Chief Executive Officer

Last Review Date: October 2022

Next Review Date: October 2023



Signed: